



**Details of past employment (including name and address of employer):**

**From                      To                      Employer, Location & Business Type**

**Details of current employment, highlighting experience and responsibilities around business management, people management and strategic delivery of business goals.**

**Where would you like to see yourself and your business in the next five years? What personal skills and knowledge base do you feel you need to develop to achieve this?**

**Where have you held a management, leadership or influencing role outside of your employment in the last five years? What did you learn that you could then utilise in your working life?**

**Peer to peer learning is an essential element of the programme. What do you think you would bring to the programme that would add value for the other delegates?**

**Personal reflection: on separate document, in no more than 500 words:**

Set out what you think are the key challenges facing a manager in the day-to-day control of an agricultural or agricultural service business? This should include what skills, knowledge, qualities and abilities are required across the management team to be successful? (Please email with your completed application)

**You may require the co-operation of a senior manager or partner from your business, to participate on the programme. If so, have you sought this?**

Yes  From whom?

No

**Please give the name, address, email address and telephone number of one person, other than a close relative, who would be prepared to vouch for your character and suitability for a place on the programme.**

**Please indicate how you became aware of the Advanced Agricultural Business Management Programme.**

**Please tick as appropriate each statement below:**

- I confirm that all details given in this form are true and accurate.
- I will email my passport-style photograph with this completed application form.
- I will email my 500-word composition with this completed application form.
- I have read the Programme Details document for the year of my application.
- I understand that the Selection Panel reserves the right to offer, or not, a place on the programme and that its decision is final.
- I am aware of the cost of this programme and will be prepared to discuss how I intend to fund this cost if I am invited for interview.
- I confirm that I am aware of the pre-programme online and residential programme commitment for this year and I am available.
- If I am unable to attend the programme in full I understand that I will not be able to take part.

**Date:**

**Communication Preferences**

By submitting this form, you agree to receive communications from The Royal Agricultural University for the communication channels selected. To opt out of these communications in the future, please email our Professional Development team - [professional.training@rau.ac.uk](mailto:professional.training@rau.ac.uk). Any personal information you provide will be held in accordance with the provisions of The General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679). We will not sell, licence or trade your personal details to any third party. For more information, please see our [Privacy Notice](#).

Please communicate with me by:

- Email:
- Phone:
- Text:
- Mail: