

Collaborative Partner Business Case for New Programme Proposal

All new programme proposals from collaborative partner institutions/organisations, including short courses, must be submitted to the Academic Strategy and Planning Committee (ASPC) for approval. Please complete this form and attach it to a Committee Cover sheet for consideration at ASPC. Academic Quality will be able to advise of forthcoming Committee dates.

The form must be submitted to the ASPC Secretary (quality@rau.ac.uk) by the paper deadline and must include:

- Provision of information for prospective students (not applicable for partner colleges)

For any queries concerning the completion of this form or Committee dates please contact quality@rau.ac.uk

The business case for the programme proposal will be presented to ASPC by a Subject area representative and/or the Head of International Partnerships. Where possible, partner representatives will be invited to present their proposal.

Section A: Programme Proposal (Collaborative Partner)			
Collaborative Partner institution:	Enter name		
Proposed by:	Enter name		
Address:	Enter full address details		
Proposed programme name and award:	Enter full name of programme students enrol on to		
Proposed start date:	Enter date		
Mode of attendance:	<input type="checkbox"/> Full time	<input type="checkbox"/> Part time	
Mode of delivery:	<input type="checkbox"/> On campus	<input type="checkbox"/> Distance Learning	<input type="checkbox"/> Blended learning
Programme duration:	Choose an item.		

Number of credits studied per year:	Choose an item.								
Will the programme mainly recruit:	<input type="checkbox"/> Home students			<input type="checkbox"/> International students					
For the recruitment of international students, are any particular countries /regions targeted?	List countries / regions targeted								
Does the partner institution have its own Tier4 license?	Yes <input type="checkbox"/>			No <input type="checkbox"/>					
Does the partner have a Student Protection Plan registered with the Office for Students (OfS)?									
Target intake:	Please provide a short statement (200 words) on which basis you have arrived at the intake figures and projections set out below								
	20xx/20xx			20xx/20xx			20xx/20xx		
	Home FT	Home PT	Internat. FT	Home FT	Home PT	Internat. FT	Home FT	Home PT	Internat. FT
Level 3*									
Level 4									
Level 5									
Level 6									
Level 7									

*where applicable

Section B: Rationale for the proposal, Market research, Employer engagement and Recruitment strategy

Rationale for the proposal: provide brief details of how the programme fits with the partner's strategy, the rationale for the development, and whether the programme is new or replacement provision.

Click here to enter text

Market research: provide evidence showing employer/student led demand for the programme; detail who the target market will be; competitors already in the market;	
Click here to enter text	
Employer engagement: please detail how employers have/will be involved in the design, delivery and ongoing review of the programme. Where relevant, provide	
Click here to enter text	
Recruitment strategy: please provide details of your strategic approach to recruitment; planned activities to attract home/international students; involvement of cross-University departments where relevant.	
Click here to enter text	
Progression Opportunities:	
From Level 3/Foundation level to the proposed programme, including student numbers and current progression to HE:	Enter detail
From the proposed new programme to RAU programmes:	Enter detail including programme details and estimated student numbers
Partner resource statement: please confirm staff capacity available to lead the development and delivery of the programme; general and subject specific resource requirements; and student support services.	
Click here to enter text	

Section C: Proposed modular programme structure

Please provide an outline of the proposed modular programme structure for each year of study, identifying core and elective modules, credits at each level of study, new and existing modules.

Level 4

Module code	Module title	Credits	Core / Elective	Existing module
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.

Level 5

Module code	Module title	Credits	Core / Elective	Existing module
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.

Level 6

Module code	Module title	Credits	Core / Elective	Existing module
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.

			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
Level 7				
Module code	Module title	Credits	Core / Elective	Existing module
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.
			Choose an item.	Choose an item.

Signed by Principal/HE Manager (or equivalent)	Enter name or electronic signature
Date:	Enter date
Date received by Academic Quality:	Enter date
Next date of ASPC:	Enter date