

PUBLICATIONS, CONTRIBUTIONS TO CONFERENCES AND CONSULTANCY REPORTS: January 2008 – December 2008

1 REFEREED JOURNALS

Barcellos, M. D., **Aguiar, L.K.**, Ferreira, G. C. and Vieira, L. M. (2008). A Propensão ao Consumo de Alimentos Inovadores. *Agroanalysis*. Fundação Getulio Vargas, Vol. 10: 27-33. November.

Chadd, S.A. (2008). Mycotoxins. *World Mycotoxin Journal*. (Being refereed).

Manning,L., Baines,R.N.and Chadd, S.A. (2008). Benchmarking the poultry meat supply chain. *Benchmarking - an International Journal*.**15**,(2),1463-5771.

Murray, J.M.D., Longland, A.C., Hastie, PM., **Moore-Colyer, M.J.S.** and Dunnett, C. (2008). The nutritive value of sugar beet pulp-substituted lucerne for equids. *Animal Feed Science and Technology*, **140**. 110-124 ANIFEE11705.

Murray, J.M.D., **Moore-Colyer, M.J.S.**, Longland, A.C., and Dunnett, C. (2008). The effect of yeast supplementation on the *in vitro* fermentation of high temperature dired lucerne. *Animal Feed Science and Technology* **146**. 149-159.

Norton, L.R., Johnson, P.J., Joys, A., Stuart, R., Chamberlain, D.E., Feber, R.E., Firbank Wallis, J.R. and **Jones, J.V.H.** (2008). The financial impact of Entry Level Scheme participation on farms in the Teesdale Less Favoured Area, *Journal of Farm Management*, 13 (6) 453 - 464.

2 BOOKS AND BOOK CHAPTERS

Aguiar, L. (2008). The expanding demand for Brazilian groceries: the case of *cachaça*, a too ethnically charged product? In Lindgreen, A.

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3 CONFERENCE CONTRIBUTIONS

Aguiar, L.K. (2008). Ligando sanidade a mercado: o caso da carne brasileira na Europa. *In Congress proceedings of the 35th Brazilian Veterinary Congress*. October, Gramado. Brazil. Sponsorship part of the UK-Brazil partnership Programme in Science and Innovation: Brazilian Ministry of Science and Technology and DfID. Animal Production. Production Chain. 234-237.

- Baines, R. N.** (2008). Curriculum Analysis Tool for Assessing Sustainable Agricultural Education. March 2008. *DelpHE Workshop*. University of Pretoria, South Africa.
- Baines, R. N.** (2008). Developing Indicators of Sustainability for South African Agriculture. March 2008. *DelpHE Workshop*. University of Pretoria, South Africa.
- Baines, R.N.** (2008). Food Safety Certification in a Global Market. *Safe Quality Food Institute International Conference*. Denver, USA.
- Baines, R.N.** (2008). SQF Environmental & Social Modules (and Ethical Markets). *Safe Quality Food Institute International Conference*. Denver, USA.
- Chadd, S. (2008). Future Trends and Developments in Poultry Nutrition. In *Poultry in the 21st Century: Avian Influenza and Beyond*. UN Food and Agriculture Organisation (FAO) International Poultry Conference. FAO Animal Production and Health Report 9. Bangkok, Thailand. 33-62.
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- Crossman, G. K. and **Walsh, R.E.** (2008). The role of the horse industry in farm diversification. *RICS ROOTS 2008 Rural Research Conference*. Trinity College, University of Oxford. March.
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- Grey, P. and **Jones, J.V.H.** (2008). Financial implications of the Entry Level Scheme to farmers: A case based assessment in the Gloucestershire area. *Paper delivered to the RICS ROOTS 2008 Rural Research Conference*. Trinity College, University of Oxford. March.
- Grey, P. and **Jones, J.V.H.** (2008). Financial implications of the Entry Level Scheme to farmers: A case based assessment in Gloucestershire. *Presentation to the 82nd Annual Conference of the Agricultural Economics Society*. March - April. Royal Agricultural College, Cirencester.
- Hale C.E and **Hemmings A.J** (2008). Nutritional management of Equine Gastric Ulcer Syndrome (EGUS). *Proceedings of the WEVA Conference*. January. Moscow, Russia.
- Hale C.E. and **Hemmings A.J.** (2008). Nutritional management of horses with dental pathology. *Proceedings of the BSAS annual conference*. Scarborough.
- Hale, C.E. and Hemmings, A.J. (2008). The role of alternative forages in satisfying both physiological and psychological demands of domesticated equidae. *International Society For Equitation Science*. Dublin, Ireland.

- Hale, C.E., Laycock, G. and Hemmings, A.J. (2008). The effects of prior handling experiences on the stress responses of semi-feral foals presented at auction. *International Society For Equitation Science*. Dublin, Ireland.
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- Janik, I**, Hill, B., **Martin, H.**, and **Chadd. S.** (2008). Milk particulates and animal health: mastitis in dairy cows. *Applied Aspects of Aerobiology. Aspects of Applied Biology*, **89**, 2008.
- Johnson, J.L.**, Nankervis, K., **Moore-Colyer, M.** (2008). The relationship between lumbosacral flexion-extension movement and canter speed on a treadmill. *International Conference of Equine Locomotion*. Caboug, France.
- Jones, J.V.H.** (2008). Time to take stock? - a review of prospects for livestock auction markets. *Keynote paper to RICS ROOTS 2008 Rural Research Conference*. Trinity College, University of Oxford. March.
- Laycock G., Hale C.E., and Hemmings A.J. (2008). The effects of prior handling experience on the stress responses of semi-feral foals at auction. *Proceedings of the University Federation of Animal Welfare (UFAW) Animal Welfare Symposium*. Birmingham, UK.
- Moore-Colyer, M.J.S. (2008). Laminitis: the nutritionist's perspective. *Proceedings of the Open College of Equine Studies Equine Science Conference. November 2009. 11-14*. Bury St Edmunds.
- Swindell J. (2008). eBusiness for rural areas. *EU-China Information Society Project*. December. Guangzhou and Chengdu, PR China.
- Swindell J. (2008). EUGISES 2008; current trends in European GIS education. *EUGISES September 2008 (6th European GIS in Education Seminar)*. UK ESRI EMA Education Conference. October. London.
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4 OTHER PUBLICATIONS

- Conway, J.S.** (2008). Holyhead Breakwater Country Park Geotrail / Geotrail Parc Gwledig Morglawdd Caergybi. *Swyn y Mor*, 5 12-13.
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Swindell, J. (2008). The Village Knowledge Centers of Pondicherry (An Indian ICT Adoption case study) in Gelb E. and Offer A. (eds) (no date, published electronically) *ICT in Agriculture: Perspectives of Technological Innovation* The Hebrew University of Jerusalem Center for Agricultural Economic Research access from: <http://departments.agri.huji.ac.il/economics/gelb-main.html>

5 RESEARCH REPORTS

Cannon, N.D. (2008) *Sustainability within the organic and conventional farming sectors*. Nuffield Farming Scholarship Study. Chessington: Black Cat Printers.

Topolansky, F. (2008). *MERCOSUR Union, Porter's diamond and the competitiveness of the Uruguayan broiler industry*. PhD thesis. December. University of Gloucestershire.

6 CONSULTANCY PROJECT REPORTS

Baines, R. N., Story, S. and Davies, W.P. (2008). Addressing Barriers to Agricultural Education for Emerging Farmers in South Africa. *DELPHE programme (2007 to 2010) with the universities of Pretoria and Stellenbosch*. Department for International Development (DFID). London.

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Brough, C., Tait, J.D. (2008). Herd and Dairy Farm Management Course Development in Egypt. *Report for Tetra Pak Egypt Ltd*. October.

- Brough, C.W.** and Richardson, F.E. (2008). Red Meat Industry Forum Snapshot Organic Benchmarking Analysis Project. *Red Meat Industry Forum (RMIF)*.
- Brough, C.W.**, Richardson, F.E. and **Story, S.** (2008). First Milk Academy Implementation (Phase 4). *First Milk*.
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- Davies, W.P. (2008)**. Policy support for sustainable food and agriculture development in Vietnam. *UN Food and Agriculture Organisation*, Hanoi, Vietnam. January.
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- Moore-Colyer, M.J.S.** (2008). The effect of an ad libitum molassed-based supplement Horslyx on the apparent digestibility of fibre in horses. *Report for Caltec*. February 2008.
- Story, S., Baines, R., Davies, W.P.** and **Cannon, N.** (2008). Initial studies of a Research and Training Farm for Regeneration. *Hulani Trust*. Sabi Sands, South Africa. (on-going).
- Swindell, J. (2008). ICT in European Rural development. *Report to EU-China Information Society Project*. Harbin and Yangquan, PR China.
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- Turner, J.T., Jones, J.V.H., Finch, S., Hardy, D. and Davies, W.P.** (2008) Due diligence assessment of a corporate farming investment in Ukraine. *Private client, New York*

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7 EXTERNAL TALKS

Alliston, J.C. (2008). The benefits of agricultural shows and issues of farming during a recession. 2 November 2008. *Royal Forest Agricultural Annual Luncheon*.

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Hemmings, A.J. (2008). The brain and behaviour. 19 December 2008. Guest lecture *Writtle College*.

Hemmings, A.J., (2008). Heritable Diseases of the Horse. January. Lecture at *Writtle College, Essex*.

Hemmings, A.J., (2008). The Brain and Behaviour. February. Guest Lecture at *Writtle College, Essex*.