

The Sustainable Agriculture Bursary application pack

2021/2022 academic year



THE PRINCE'S
COUNTRYSIDE
FUND



Dear Student,

Jordans Cereals and The Prince's Countryside Fund are dedicated to caring for nature and the environment and we can only do that with the support of passionate people who care about sustainable farming and agriculture.

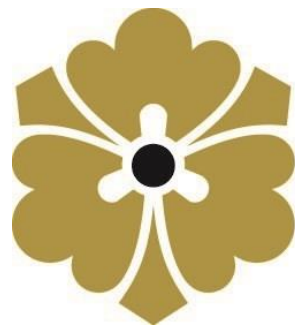
This is why, back in 2019, we created the Sustainable Agriculture Bursary, an exciting opportunity for students studying at either the University of Reading or the Royal Agricultural University.

The bursary is known as an 'experiential bursary' – meaning funding will be used for events, conferences, webinars, trips abroad and shows that help you develop your understanding and passion for sustainable agriculture.

In your first year of study, £3,000 is contributed by The Prince's Countryside Fund and Jordans Cereals. Following this, £1,000 will be contributed by the Royal Agricultural University and the University of Reading in both the second and third years of your course so that you can continue your interest in the sector.

We wish you the best of luck with your application.

Jordans and The Prince's Countryside Fund



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Eligibility for the bursary

This bursary is for students at either the Royal Agricultural University or the University of Reading. Applications from any other schools or universities will not be accepted.

Please only apply if you:

- ✓ Have been offered a conditional or unconditional place at either the Royal Agricultural University or the University of Reading starting in September 2021 (we are unable to consider applications from anyone taking a gap year)
- ✓ If applying to the University of Reading, are applying for an undergraduate three-year course in the School of Agriculture, Policy and Development
- ✓ If applying to the Royal Agricultural University, are applying for an undergraduate three-year agriculture course
- ✓ Have selected either the Royal Agricultural University or The University of Reading as your first choice university
- ✓ Are under the age of 35 years
- ✓ Have a genuine interest in a career in farming, agriculture or a related field
- ✓ Are interested in sustainability in agriculture and farming



The application process

Part 1 – Fill in the application form.

Part 2 – If shortlisted, you will be invited to a short video interview with the selection panel.

Part 3 – You will be notified whether you have been successful or not.



Structure of The Bursary

Year One

In your first year you will receive a £3,000 cash award. The funds are intended to facilitate your studies and development in sustainable agriculture. More information on use of funds is available later in this pack.

You will be expected to attend an introductory meeting and to participate in other events throughout the year. You will also be asked to contribute some marketing activity - these are described in more detail later in this pack.

Year Two and Three

In your second and third year you will receive further payments of £1,000 per year.

In these years you will also have access to a mentor to support your career development and skills. We will work with you in year one to select an appropriate mentor from amongst our networks.

The other criteria remain as for year one regarding events and marketing activity.



How to use your bursary

This is an 'experiential bursary' meaning the funding should be used for events which help you to develop your interest in sustainable agriculture:

- ✓ Events, conferences and agricultural shows
- ✓ Visits to progressive farms in the UK and abroad
- ✓ Online webinars, panel discussions and seminars
- ✓ Training, qualifications and personal development courses
- ✓ Accommodation or travel to facilitate you attending a course or event
- ✓ Textbooks and journal subscriptions
- ✓ IT equipment (upon approval)



What do we expect from you?

If successful, you would be expected to:

- Submit an end of year report including:
 - A report on how you spent the bursary
 - A report on what you have learned about sustainability
 - Your plans for your following year(s) of study, or post-degree
- Actively participate in marketing the bursary – commitment to content per year
- Attend meetings with your mentor in year 2 and 3 (at least two sessions per year)
- Attend the bursary launch event
- Keep us up to date with regular email/general correspondence
- Commitment to attending other events, such as open days, agricultural fairs and university promotional days



What can you expect from
us?

Throughout your degree, you can expect from us:

- Funding across all three years of the bursary
- Entered into a mentor programme in years 2 and 3, from a skilled individual in an area of interest in agriculture or sustainability
- Access to the networks of The Prince's Countryside Fund and The Jordans Dorset & Ryvita Company
- A point of differentiation on your CV
- Involvement in alumni activity
- Support and open communication throughout the programme
- Training on social media use for marketing

How to apply

The application form, to apply, is available here:

- RAU:
<https://www.rau.ac.uk/study/undergraduate/fees-and-funding/the-jordans-and-princes-countryside-fund-sustainable-agriculture-bursary>
- University of Reading:
<http://www.reading.ac.uk/apd/degree-courses/UndergraduateScholarships/AdditionalScholarships.aspx>

If you are having difficulty filling in, or downloading this form, or you have any questions relating to the application, please contact:

- Rebecca Hadaway at The Prince's Countryside Fund: rhadaway@countrysidefund.org.uk

